



The Coding Agent Platform

Rubic plans, builds, tests, and prepares software tasks for
team review.

rubic.io • Pre-Seed Round • August 2026

Software Delivery Is Still Slow and Expensive



Planning Overhead

Breaking large changes into clear tasks takes engineering time.



Repetitive Development

Maintenance and repeated work reduce the capacity of the team.



Code Review

Review speed and quality depend on time and reviewer availability.



Multi-Repo Work

Changes across several repositories are difficult to coordinate.

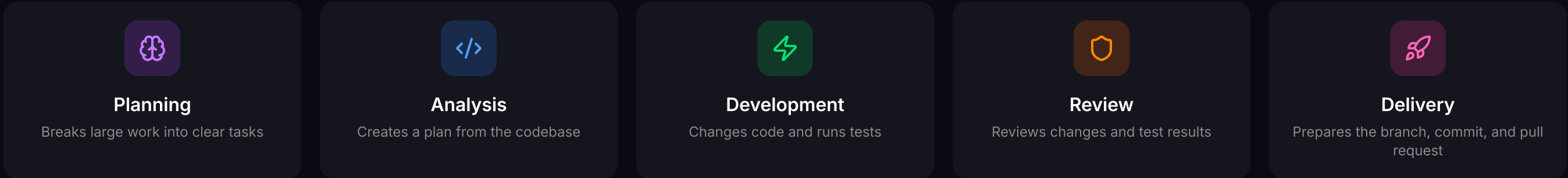
\$ Team capacity is split across planning, implementation, and review.

🕒 More coordination means slower delivery.

The Coding Agent Platform

One AI. The Full Workflow.

Rubic manages software work from planning to delivery.



- ✓ Team approval at critical stages
- ✓ Iterative fixes based on test results
- ✓ Task coordination across repositories

From Task to Running Software With Team Control.

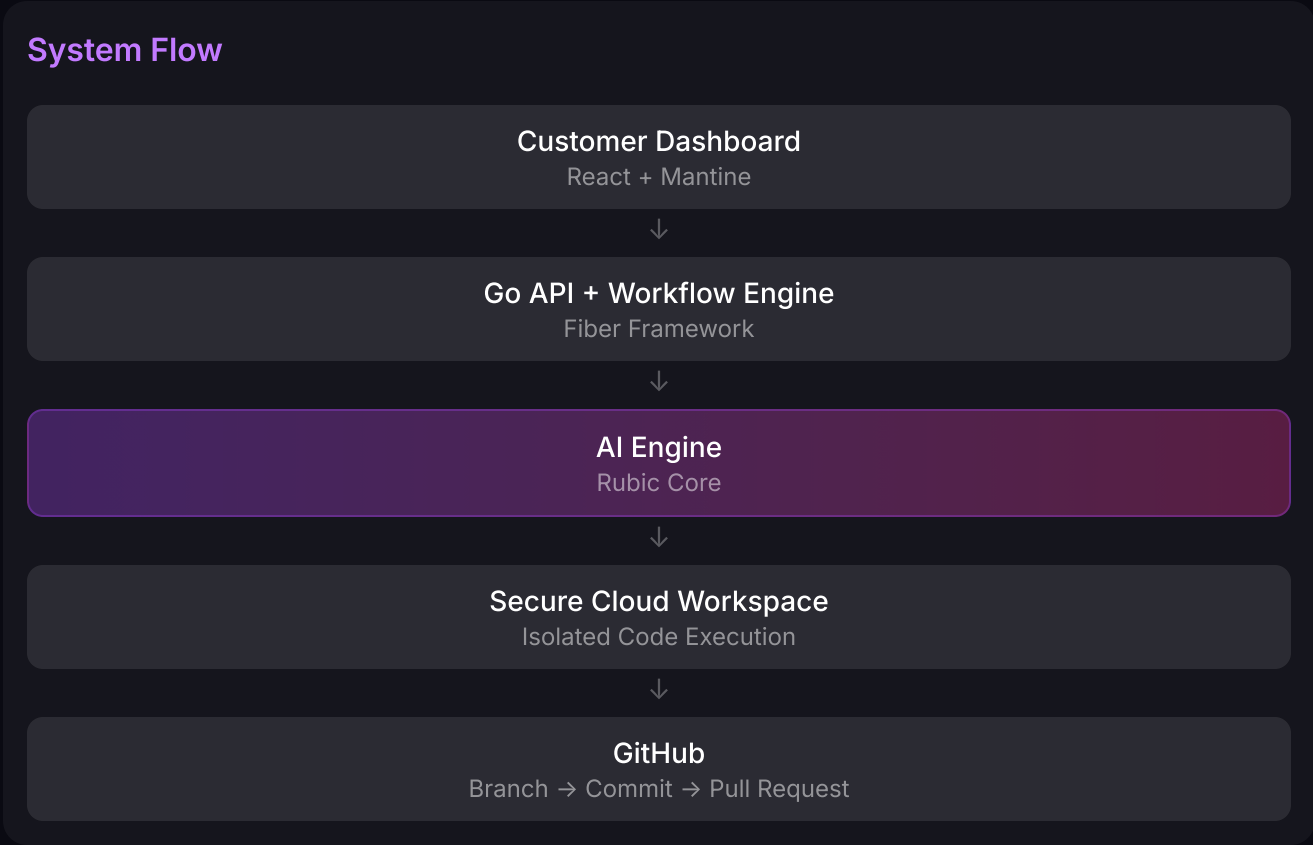
- 1 **Team:** Defines the task and expected result →
- 2 **Rubic:** Reads the project and prepares a plan →
- 3 **Team:** Reviews and approves the plan →
- 4 **Rubic:** Builds the change and starts the application →
- 5 **Rubic:** Runs tests and verifies the result →
- 6 **Rubic:** Shows the running application and code changes →
- 7 **Team:** Reviews the result and requests changes when needed →
- 8 **Team:** Approves the final result →

✓ The team approves every critical decision.

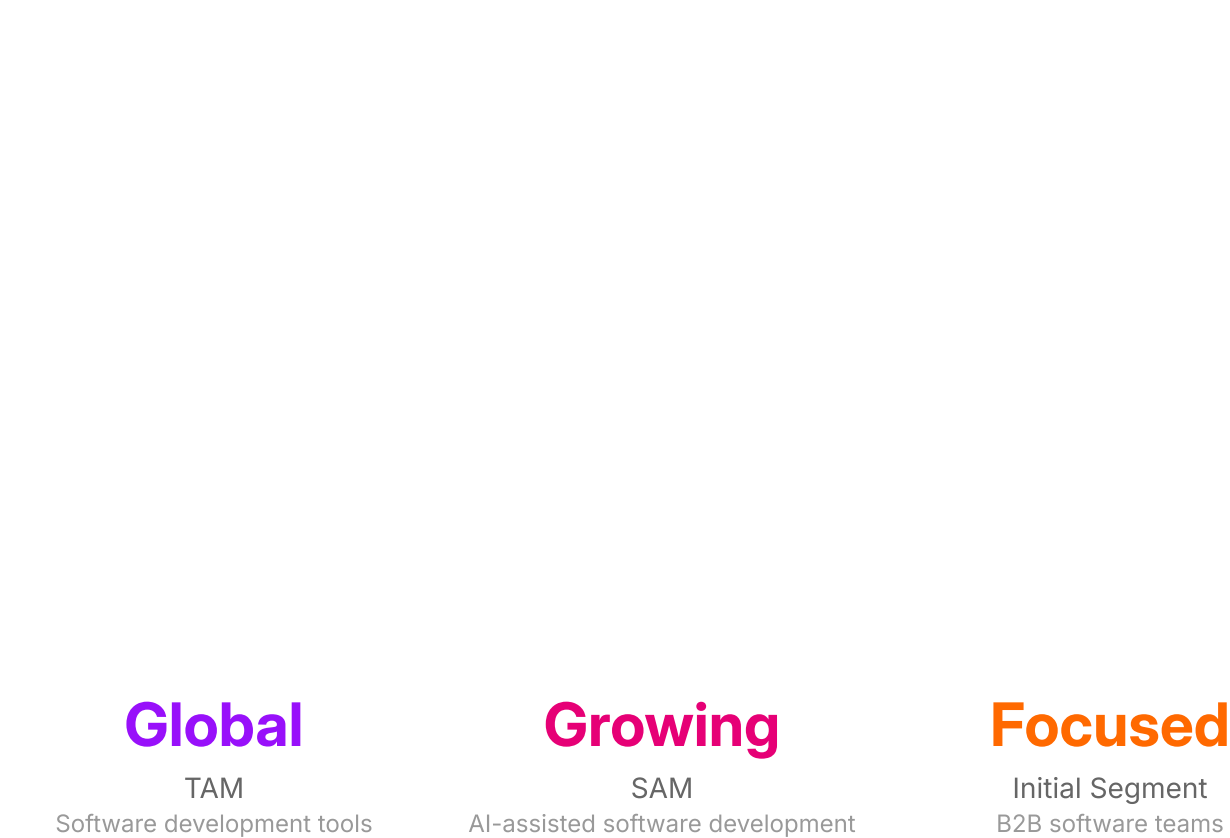
How It Works

Core Capabilities

- Knowledge Search**
Understands the repository and finds relevant code
- Secure Cloud Workspace**
A separate, isolated workspace for every task
- Durable Workflows**
Reliable execution for long-running tasks
- Native GitHub Integration**
Creates branches, commits, and pull requests
- Live Preview Environment**
Runs the application on a task-specific URL
- Project Rules**
Applies project and repository coding rules



A Growing Market With a Clear Entry Point



Market Signals

-  GitHub Copilot has more than 4.7 million paid subscribers.
-  GitHub Copilot is used by 140,000 organizations.
-  AI development is moving from autocomplete to tasks and pull requests.

Sources: Microsoft FY2026 Q2–Q3 • Gartner: AI will complete 25% of IT work on its own by 2030

SaaS Subscription + Usage-Based Revenue

Basic

\$49

/ month

5,000 credits per seat included

Individual developers

Popular

Pro

\$149

/ month

20,000 credits per seat included

Small teams

Business

\$399

/ month

60,000 credits per seat included

Growing companies

3

Paid plans

Per user

Seat-based pricing

Add-on credits

Usage revenue

Early Stage

Current Status



Live

Website (rubic.io)



Live

Dashboard



\$300

Current MRR



1

Enterprise PoC

Completed

- ✓ End-to-end task workflow is live
- ✓ GitHub integration
- ✓ Isolated cloud workspaces
- ✓ Code knowledge search
- ✓ Multi-repo support
- ✓ Live Preview environments
- ✓ Project and repository rules
- ✓ Interactive task collaboration
- ✓ 14-day free trial

Next Steps

- Turn the enterprise PoC into a repeatable pilot
- Build recurring paid customer acquisition
- Validate product-market fit

Why Rubic

Comparison	Rubic	GitHub Copilot	Devin	Cursor
Where does each task run?	A separate, isolated cloud workspace for every task	A GitHub Actions-based task environment	A cloud machine for each session	An isolated virtual machine for each cloud agent
How is the application started?	The application, database, and connected services run together	Repository setup and commands	Workspace setup and browser	A configured cloud environment
How does the team review the running result?	A live URL with application and service logs	Code changes and automated check results	Browser, desktop, and command history	Demo output, logs, and remote desktop
How does the team stay in control?	Approves the plan before coding and the running result before delivery	Defines the task and reviews completed code	Guides the work and reviews completed code	Reviews an optional plan and the completed code
How does multi-repo work progress?	One plan, separate tasks, and one progress view	Each task works in the selected repository	Several repositories can share one workspace	One run can change several repositories

Rubic: a separate cloud workspace, running application, and live logs for every task.

Founder



Şakir Şensoy

Founder & CEO

 **15+ years** of software development experience

 **Serial Entrepreneur:** founded 3 startups

 **Tech Lead:** BiTaksi, Meditopia, Akinon

Previous Ventures

Rubicio (2017)

Chatbot platform • Albaraka Garaj Accelerator graduate

Upmoni LLC (2022)

Website, API, and server monitoring SaaS • Founder

Efficense (2023)

IT asset management SaaS • Co-founder & CTO

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Go-to-Market



Phase 1
2026

Product-Led Growth

- Free trial → conversion
- Developer communities
- Content marketing
- SEO



Phase 2
6–12 months

Partnerships

- GitHub Marketplace
- Accelerator partnerships
- Software agencies



Phase 3
12–24 months

Enterprise

- Private deployment options
- SOC 2 readiness
- Enterprise support model

🌐 Target Markets: United States, Europe, Türkiye

Timing

Why Now?



Coding Agents Can Complete Tasks

Planning, implementation, and testing can run in one workflow.



The Market Is Moving to Task Workflows

Tools are moving from autocomplete to tasks and pull requests.



Buyers Already Pay

Millions of developers pay for AI software tools.



The Management Layer Is Missing

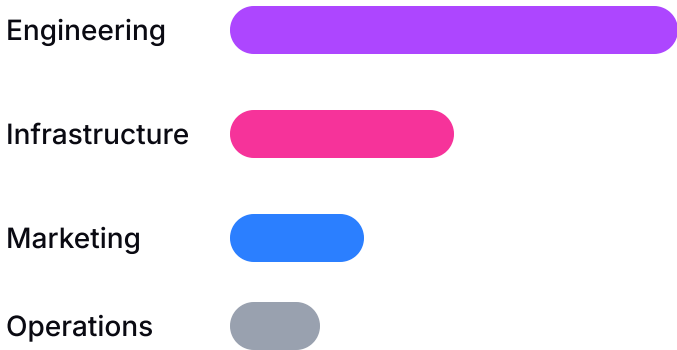
Rubic combines tasks, approvals, running applications, and test results.

The opportunity is not better autocomplete. It is more delivery capacity for software teams.

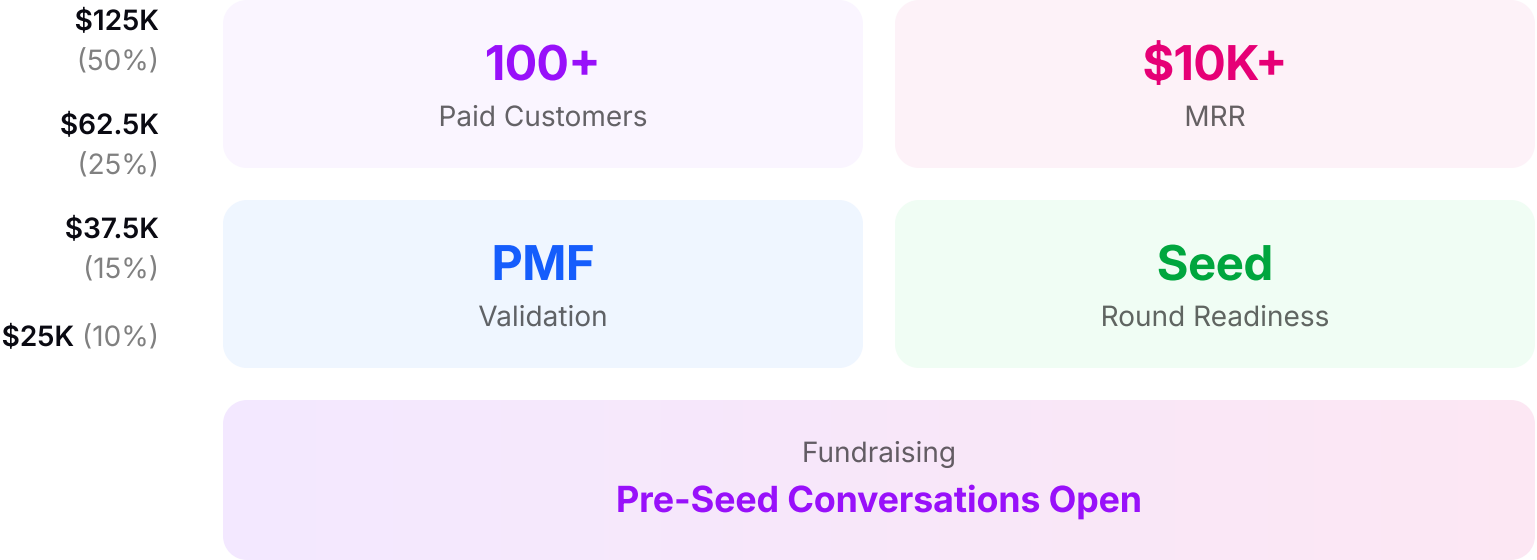
Investment

\$250K Pre-Seed Round

Proposed Use of Funds (18-month plan)



Planned 18-Month Milestones





**Let's Build the Future
Together**

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